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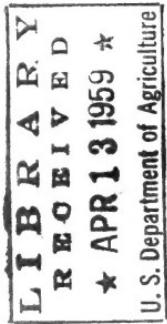
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Chicago, Illinois  
Permit No. 1762

1959



# OPERATION PREPAID! AIRLIFT!

VIA FAMOUS  
FLYING TIGER  
AIR FREIGHT



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**FLIES YOUR ROSE ORDER TO YOU OVERNIGHT!**

62

IF THE RUGGED WINTER HAS CUT INTO YOUR ROSE SUPPLY . . .

USE P & D OPERATION



# ROSE AIRLIFT!

GET FAMOUS  
P & D ROSES  
**OVERNIGHT**

VIA FLYING TIGER PREPAID AIR  
DELIVERY TO NEAREST AIR TERMINAL

You don't pay  
**1 cent extra**

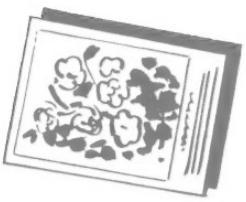
You get top quality P&D roses, in most cases overnight, by air, at Pool Car prices. Because all pool cars have been shipped, P&D is using Flying Tiger Prepaid Air Delivery to ship you your last-minute rose orders to help make 1959 your most profitable rose sales year!

USE HANDY  
ORDER FORM  
INSIDE

DOSE SAYS THIS YEAR WE SUGGEST YOU ORDER NOW WHILE

FOR RECORD ROSE SALES THIS YEAR WE SUGGEST YOU ORDER NOW WHILE  
SUPPLY LASTS.

# THESE P&D EXTRAS MAKE MONEY FOR YOU!



- 1 FREE 5 1/2 x 7 color pictures for each variety ordered.
- 2 Every bush top-tied to minimize breakage.
- 3 Every P&D Rose Bush individually labeled before shipment 4" to 6" above crown.
- 4 All bushes trimmed to your specifications.
- 5 P&D roses are easier to pot without damage because of their short shanks and pliable fibrous root systems.
- 6 Limited quantities of rose folders in color still available. If you ordered P&D roses earlier this season but did not receive your supply of the new P&D Illustrated Rose Folders in color--or if you are ordering now and want some of these folders please ask for them. Quantities are limited so please act promptly.
- 7 Sell more roses. This year Peterson & Dering is placing 8 full pages in full color and additional pages of black and white advertising in National Flower & Garden Magazines to help you sell more roses.

**USE HANDY ORDER FORM INSIDE!**





# P&D OPERATION AIRLIFT — TOP-QUALITY P&D ROSES...OVERNIGHT!

## NON-PATENTED

Amount #1	Amount #1 1/2	Non Patented Hybrid Teas	Amount #1	Amount #1 1/2
—	—	ANGEL'S MATEU	—	RADIANCE
—	*	CHRISTOPHER STONE	—	RED RADIANCE
—	—	CONDESA DE SASTAGO	—	SATURNIA
—	—	CRIMSON GLORY	—	SHINING STAR
*	—	ECLIPSE	—	SIGNORA
*	—	ENA HARKNESS	—	SISTER THERESE
—	—	ETOILE DE HOLLANDE	—	SNOWBIRD
—	—	FRAU KARL DRUSCHKI	—	TALISMAN
—	—	GIRONA	—	TEXAS CENTENNIAL
*	—	JOANNA HILL	—	THE DOCTOR
—	—	KARL HERBST	—	VIRGO
—	—	K. A. VICTORIA	—	Non-Patented Floribundas
—	—	MME. JULES BOUCHE	—	BETTY PRIOR
—	—	MME. HENRI GUILLOT	—	CHARLIE McCARTHY
—	—	MRS. E. P. THOM	—	ELSE POULSEN
—	—	MRS. P. S. DUPONT	—	FLORA DORA
—	—	MCGREDY'S IVORY	—	FRENSHAM
—	—	MCGREDY'S SCARLET	—	GARNETTE
—	—	MCGREDY'S YELLOW	—	IMPROVED LAFAYETTE
*	—	NIGGER BOY	—	POULSEN'S BEDDER
*	—	PICTURE	—	RED RIPPLES
*	—	POINSETTIA	—	—
*	—	PRESIDENT HOOVER	*	—

\* indicates this variety presently not available in grade indicated.

## PHONE, WIRE OR MAIL YOUR ORDER

Roses will be especially trimmed to 8"  10"  12"  to facilitate Air Freight Shipping.

We charge you 5 cents a bush freight cost which is the average pool car rate per bush - P&D assumes the balance of freight and shipment prepaid by Air Freight to your nearest air terminal.

Any size order accepted, but P&D will be able to help pay freight only on orders over 100 Roses. This special offer terminates at the end of this spring and is offered only because all pool cars for this season have been shipped, and we still have ample supply of Roses under refrigerated storage if you need them.

### RETAIL PRICES, PATENTS.

Price Each	10 to 19	20 to 99	100 to 249	250 and Up
No. 1	No. 1	No. 1	No. 1	No. 1
\$1.75	1.00	.87½	.80	.75
2.00	1.10	1.00	.95	.85
2.25	1.25	1.12½	1.05	.95
2.50	1.40	1.25	1.20	1.10
2.75	1.50	1.37½	1.30	1.20
3.00	1.65	1.50	1.40	1.30
3.50	1.85	1.75	1.55	1.40

NO. 1½ AT 20% LESS THAN NO. 1 WHOLESALE PRICE

NON-PATENT PRICES	Grade	110 to 500	510 to 1,000	1,010 to 2,500	2,510 to 5,000	5,010 to 7,500	7,510 to 10,000	and up
	No. 1	60¢ ea.	57¢ ea.	56¢ ea.	55¢ ea.	54¢ ea.	53¢ ea.	52¢ ea.
	No. 1½	50¢ ea.	47¢ ea.	46¢ ea.	45¢ ea.	44¢ ea.	43¢ ea.	42¢ ea.

On Non-Patented Roses you are entitled to the quantity rate if your order includes Patented Roses. For instance, if you order 150 Non-Patented and 360 Patented Roses you will be charged the 510 rate on the Non-Patented varieties.

## PATENTED

Amount #1	Amount #1 1/2	Patented Hybrid Teas	Amount #1	Amount #1 1/2	Amount #1	Amount #1 1/2
—	—	ANGEL WINGS @ \$3.00	—	—	NOCTURNE @ \$2.25	—
—	—	AUDIE MURPHY @ \$2.50	—	—	PEACE @ \$2.50	*
—	—	BINGO @ \$2.50	—	—	PINK FAVORITE @ \$2.50	—
—	—	BLANCHE MALLERIN @ \$2.00	—	—	SUTTER'S GOLD @ \$2.25	*
—	—	BURNABY @ \$2.50	—	—	TALLYHO @ \$2.25	—
—	—	CAPISTRANO @ \$2.00	—	—	THE DUKE @ \$2.50	*
—	—	CHARLOTTE ARMSTRONG @ \$2.25	—	—	TIFFANY @ \$2.50	—
—	—	CONFIDENCE @ \$2.25	—	—	WHITE KNIGHT @ \$3.00	*
—	—	FIRST LOVE @ \$2.25	—	—	Patented Grandifloras	—
—	—	FORT KNOX @ \$2.25	—	—	BUCCANEER @ \$2.50	—
—	—	FORT VANCOUVER @ \$2.50	—	—	CARROUSEL @ \$2.00	—
—	—	FORTY-NINER @ \$2.25	—	—	DEAN COLLINS @ \$2.00	—
—	—	FRED EDMUND @ \$2.00	—	—	MONTEZUMA @ \$2.75	*
—	—	FRED HOWARD @ \$2.00	—	—	ROUNDDELAY @ \$2.50	—
—	—	GOLDEN MASTERPIECE @ \$3.00	—	—	Patented Floribundas	—
—	—	GOLDEN WINGS @ \$2.50	—	—	AMY @ \$2.00	*
—	—	GOOD NEWS @ \$2.00	—	—	BELLINA @ \$2.50	*
—	—	GR. DUCH. CHARLOTTE @ \$2.00	*	—	CIRCUS @ \$2.50	*
—	—	LEMON CHIFFON @ \$2.50	—	—	LOWELL THOMAS @ \$2.25	*
—	—	MIRANDY @ \$2.25	—	—	MIRANDY @ \$2.25	*
—	—	NEW YORKER @ \$2.50	—	—	FUSILIER @ \$2.50	*
—	—	—	—	—	GOLD CUP @ \$2.50	*

### Patented Climbers

CL. BLOSSOM TIME @ \$2.50
CL. CHRYSLER IMPERIAL @ \$2.75
CL. CORAL DAWN @ \$2.50
CL. CRIMSON GLORY @ \$2.50
CL. DR. J. H. NICOLAS @ \$2.00
CL. GLADIATOR @ \$2.75
CL. GOLDEN SHOWERS @ \$2.75
CL. HIGH NOON @ \$2.50
CL. PARADE @ \$2.50
CL. PINKIE @ \$2.75

Yes No

If out of variety ordered, you may send nearest substitute variety.

Yes No

If out of Grade No. 1, you may substitute Grade No. 1½ in same variety.

from \_\_\_\_\_

MAILS FREE  
Just Fold  
on outside  
and Drop  
in Mail  
Box!

First Class  
Permit No. 5  
Scappoose, Ore.

## BUSINESS REPLY MAIL

No Postage Stamp Necessary If Mailed In The United States

POSTAGE WILL BE PAID BY

PETERSON & DERING  
SCAPPOOSE,  
OREGON

FROM:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

IF YOU ARE NOT NOW ON OUR REGULAR  
MAILING LIST AND WOULD LIKE TO RE-  
CEIVE OUR WHOLESALE PRICE LIST AND  
CATALOGS, PLEASE CHECK (      ).

IF YOU'D LIKE LITERATURE AND  
COMPLETE INFORMATION ON NEW P & D  
PATENTED VARIETIES, IN COLOR  
AS NEW VARIETIES ARE INTRODUCED  
PLEASE CHECK HERE (      ).

EVEN IF YOU ARE NOT NOW ORDERING, THIS PANEL MAY BE MAILED IN FREE.  
FILL OUT, FOLD AS INDICATED AND DROP IN MAIL.